

# Shelby McAuliffe

Email - [shelbymcauliffe@gmail.com](mailto:shelbymcauliffe@gmail.com)

Website - [almostalmost.studio](http://almostalmost.studio) | [Event Portfolio](#)

## Bio

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Shelby McAuliffe is an international event producer, experience designer and an interdisciplinary artist in photography and installation work. Shelby has worked as a project manager and creative producer with 10+ years of experience leading event operations, cross-disciplinary arts programming, and community-focused initiatives. Skilled at bridging technology, culture, and storytelling to deliver immersive experiences and seamless operations. She has curated events from 200-2000+ attendees, overseeing budgets up to \$3M, maintaining vendor relations, managing team members for effective execution for successful conferences and industry events. She has led and incorporated a \$35k and \$55k carbon offset for events produced in 2023 and 2024 at Ava Labs.

She has used her creative practice the last fifteen years photographing the environment and urban landscapes throughout various countries. Her area of focus encourages study of the relationship humans have to time, their environmental surroundings and how humans have adapted to metropolitan areas. She is interested in investigating the coexistence of urban and natural environments. She works specifically with environmental, ecological and anthropological research. Combining the arts and the humanities through a visually engaging multi-media experience that extends beyond the gallery walls to the immediate surroundings.

## Education

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2021 UNIVERSITY OF COLORADO, BOULDER

Master of Fine Art in Photography

2015 UNIVERSITY OF NEVADA, RENO

BA in French Studies

BA in Art, emphasis in Photography

## Event Production Experience

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August 2025 - Present

NODES

### Lead Project Manager

Remote

Oversee projects from planning to delivery; manage cross-functional teams; ensure execution of deliverables on time and budget. I work on grant distribution for d/acc SHIFT Grants, support programming logistics for Edge City d/acc Residency, management and operations for California Institute for Machine Consciousness. Event production, timeline management and building budgets for clients working with Nodes. [nodestech.xyz](http://nodestech.xyz) | [cimc.ai](http://cimc.ai) | [shiftgrants.org](http://shiftgrants.org) | [edgecity.live](http://edgecity.live)

Sept. 2024 - Present

## FEYTOPIA

### Lead Project Manager

Château du Fey, France

Direct operations, programming, and logistics for immersive community and arts events; oversee coordination, bookings and working directly with the CEO for timeline and operations. [feytopia.com](https://feytopia.com)

January 2022- Oct 2025

## AVA LABS

### Senior Event Producer

Remote

Produce proprietary and third party events blending technology and culture; manage vendor relationships and event execution. I lead production for event sizes of 250 - 2000+ attendees with budgets as high as \$3M+. [avalabs.org](https://avalabs.org) | [Event Portfolio](#)

Lead planning and execution of the following events:

May 2025 *Avalanche Summit London* in London, England: 2,000 person 3 day conference alongside a Hackathon & After Party

April 2024 *Avalanche Creator House* | NYC in New York City: 250+ person one day event during NFT NYC hosting workshops, interviews, partner activations and content creation.

Feb 2024 *Avalanche Creator House* | Paris in Paris, France: 250+ person one day event during NFT Paris hosting workshops, interviews, partner activations and content creation.

Dec 2023 *Avalanche Creator House* | Miami in Miami, FL during Miami Art Basel: 250 Happy Hour, villa rental hosting meetings, interviews, content creation and institutional and partner dinners and lunches.

Supported the planning and execution for the following events:

Oct 2024 *Avalanche Summit LATAM* in Buenos Aires, Argentina: 2,000 person 3-day conference alongside Hackathon & After Party

May 2023 *Avalanche Summit II* in Barcelona, Spain: 3500+ person conference spread throughout 7 venues at the Poble Espanyol over 3 days, alongside an After Party

March 2023 *Avalanche Summit I* in Barcelona, Spain: 3500+ person conference spread throughout 7 venues at the Poble Espanyol over 7 days, alongside a Hackathon.

July 2022 *Avalanche House* | Brooklyn in Brooklyn, NY: 2 day 1000+ person event

June 2022 Consensus Happy Hour at Google Austin, TX

June 2022 - Present

## THE BANANA RODEO

### Co-Founder, Board Member of the Banana Business Bureau

Reno, NV

The Banana Rodeo, hosted at La Finka, is a living showcase of our community, featuring a hands-on adult science fair as a vibrant platform for artists, builders, organizers, and misfits of all kinds to connect, gather, and co-create.

There are no spectators at The Banana Rodeo, only contributors. It's where people come to test ideas, shed expectations, and explore what community could look like when it's guided by values rather than structure. [Banana.rodeo](https://Banana.rodeo)

June 2025	<i>The Fourth International Banana Rodeo</i>	
June 2024	<i>The Third International Banana Rodeo, 50th Anniversary</i>	
June 2023	<i>The Second International Banana Rodeo</i>	
June 2022	<i>The First International Banana Rodeo</i>	
March 2022 - Present	<b>MOON BOOM</b>	
	<b>Co-Founder and Producer</b>	Reno, NV
	Living room music series put on at La Finka in the heart of Reno, NV. This is a listening club and gathering space for the community.	
March 2022	Music by Graham Patzner	
May 2022	Music by Grace Hayes, Aj Odneal, Lukewarm Lemon Water, Mama Weevil	
Nov 2022	Music by Emilio Cazares with light performance by Bisquid Light Show	
Dec 2022	Music by J.B. Barton and Bryan McAuliffe	
Feb 2023	Music by Rainbow Ranger with light performance by Bisquid Light Show	
April 2023	Music by Suzanne Comtess and Keely Nesbit	
June 2023	Music by Emilio Casares	
Sept 2023	Music by Chris Sexton and Noah Dane	
Nov 2023	Music by Abracadabra Trip featuring Mama Earth and Vincenzo Pellegrino	
Dec 2023	Music by Spike McQuire, spoken word by Dani Putney, Krystal with a K, and Max Stone	
Jan 2024	Music by Zack Teran and Josh Reed	
Feb 2024	Music by Sam Chase	
April 2024	Music by Animal Prince	
June 2024	Music by Kat Heart	
July 2024	Music by Noah Dane (with video premiere) and Church Ladies	
August 2024	Music by Emilio Cazares and Bryan McAuliffe	
Sept 2024	Music by Lola Guthrie	
Nov 2024	Music by YVNGERERROR & The Connor Party	
Dec 2024	Music by J.B. Barton	
Dec 2024	Comedy by Aaron Foster and Jaqueline Dery	
Jan 2025	Art showcase of <i>Almost Heard: Whispers of the Desert</i> by Shelby McAuliffe and music by Zack Teran and Josh Reed	
Feb 2025	Music by Graham Patzner and Church Ladies with burlesque performance by Rebel Rose	
April 2025	Music by King Whistler	
July 2025	Performance by The Forcefields	
July 2025	Music by Tim Snider and Wolfgang Timber	
August 2025	Music by Brittany Aquamarine	
Sept 2025	Music by Jeremy Lyon of King Dream	
Oct 2025	Comedy by Noah Jones, Nathalia Upegui, Luke Berg, Steven Dente	

Jan 2023 - Present	FEY-SERVICE <b>Co-Creator and Co-Facilitator</b> Château du Feÿ, France Workshop week of immersive art and experience design at Château du Feÿ. Hosted by Anna Yelizarova, Shelby McAuliffe, Sofi Lee-Hensen and Sarah Duryea. Discussions and salon on Experience Design, Narrative building and Immersive Theater. Groups will be tasked with designing and creating a room. The end of the week culminates in a collaborative, co-created, art party where various rooms within the castle will turn into creative experiences that relate to the narrative.
April 2025	<i>The 3025 World's Fair</i>
March 2024	<i>The Kebab Cabal</i>
Jan 2023	<i>Ajar AI Research Facility</i>

## Art Experience

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2023 - Present	ALMOST ALMOST STUDIO <b>Owner</b> Creative studio and portfolio for Shelby McAuliffe. <a href="http://almostalmost.studio">almostalmost.studio</a> Reno, NV
2013 - 2023	MCAULIFFE PHOTOGRAPHY <b>Owner</b> Self employed photographer. <a href="http://mcauliffephoto.com">mcauliffephoto.com</a> Reno, NV
Aug 2018 - May 2024	UNIVERSITY OF COLORADO, BOULDER <b>Staff instructor of Photography</b> Boulder, CO
Aug 2021 - Dec 2022	TRUCKEE MEADOWS COMMUNITY COLLEGE <b>Faculty instructor of Photography</b> Reno, NV
Aug 2021 - May 2022	WESTERN NEVADA COLLEGE <b>Faculty Instructor of Art</b> Carson City, NV
Jan 2019 - May 2021	DIMOMENICO STUDIO <b>Private Assistant to Artist Rebecca DiDomenico</b> Project management, studio organization, website curation and design. Support in the <i>Swoon + BMOCA International Artist Residency</i> and event coordination. <a href="http://didomenicostudio.com">didomenicostudio.com</a> Boulder, CO
2015 - Aug 2018	PETER GOIN <b>Private Research Assistant, Peter Goin</b> Reno, NV

Support in scholarly research for the publications *Lake Tahoe a Photographic History*, *Dooby Lane: Also Known as Guru Road*, *A Testament Inscribed in Stone Tablets* by DeWayne Williams and *The Nature of Lake Tahoe a Photographic History* by Peter Goin. Project management, studio organization, digital archival processes, negative cleaning, website curation and design. [petergoin.com](http://petergoin.com)

2015 - Aug 2018

LFB ENTERPRISES

**Private Research Assistant, LFB Enterprises**

Minden, NV

Digital archival and preservation of physical artifacts.

2012 - 2015

UNIVERSITY OF NEVADA, RENO

**Research Assistant, Photography Department**

Reno, NV

## Professional Experience

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2025 – Present

ARTECOLOGY

**Member**

Remote

Founded in 2011, ArtEcology is a globally-distributed regenerative collective spanning regenerative design, climate finance, brand storytelling, product development, and strategic advisory. The studio collaborates with leading climate innovators across various disciplines to restore ecology and advance regenerative culture. [ArtEcology.Studio](http://ArtEcology.Studio)

Oct 2024      Presented introduction to NFTs to Peter Goin's BFA class at University of Nevada, Reno followed by a faculty dinner.

March 2024      **Artist Residency at Feytopia** in preparation for Fey Arts Festival, Château du Fey, France

2016 - Present      **Lead gate/wristband volunteer** for Take3 Presents in South Lake Tahoe, NV and Upper Lake, CA

May 2017- May 2022

**Photographer** for Strawberry Music Festival, Grass valley, CA

April 2022      Presented personal work to Peter Goin's Photography class at University of Nevada Reno

Oct 2020      Presented *Invisible Disruptions: The Cultural Politics of Hydraulic Fracturing in Weld County, Colorado*, Dairy Arts Center, Boulder, CO

Nov 2019      Presented *Invisible Disruptions: The Cultural Politics of Hydraulic Fracturing in Weld County, Colorado*, GIS day, Boulder, CO

Oct 2019      Coordinator for visiting artist conversation between Peter Goin and Patty Limerick, a collaboration with the Center of the American West, Boulder, CO

Oct 2019      Presented *Invisible Disruptions: The Cultural Politics of Hydraulic Fracturing in Weld County, Colorado*, Research and Innovation Week, Boulder, CO

## Visual Art Exhibitions

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[Pending] Dec 2025      Solo Exhibition. *Altruistic Nostalgia*, Potentialist, Reno, NV

Sept. 2025      *Meta Movement* Reno Tahoe International Art Show, Reno, NV

April 2025      Immersive Installation, *The Galactic Junk Yard during The 3025 World's Fair*, Feytöpia, Château du Fey, France

Experiences included the Goblin's Garbage Disposal, The ME-AT Spa hosted by two salacious lobsters, and the *Is This On?* game show.

January 2025      *Almost Heard: whispers of the desert*, Moon Boom [021], La Finka, Reno, NV

Oct 2024      *Almost Heard: whispers of the desert*, Sierra Arts Foundation Dinner on the Bridge Fundraiser

May 2024      Immersive Installation, *Bon Voyage Boutique* at Fey Arts Festival, Château du Fey, France

January 2024      Almost Almost Studio X Mind Honey, *Glitch Drip*, collaborative clothing collection.

Nov 2023      Immersive Installation, *The Hindsight Institute: I Told You So Moments of the last Millennium*, Private Take3 Presents event, South Lake Tahoe, NV. Co-created with Anna Yelizarova and Peter Wells. [hindsightinstitute.org](https://hindsightinstitute.org)

Jan 2023      Immersive Installation, *Vegetal Reality at Ajar AI Research Facility*, Feytöpia, Château du Fey, France

March 2022      **Solo Exhibition.** *Almost Heard: whispers of the desert*. Swan House, Grass Valley, CA

May 2021      **Solo Exhibition.** *Almost Heard: whispers of the desert*, Everland, Sedalia, CO

March 2021      Group Exhibition. *MFA Thesis Almost Heard: whispers of the desert*, University of Colorado Museum of Art

Feb 2021      Group Exhibition. *Indoor Emergencies* with Molly Ott, Firehouse Gallery, Longmont, CO

Oct 2020      **Solo Exhibition.** *Invisible Disruptions: The Cultural Politics of Hydraulic Fracturing in Weld County, Colorado*, collaboration with Denise Fernandes, Arbor Institute, Boulder, CO

Feb 2020- June 2020      **Solo Exhibition.** *Urban Biophony*, Museum of Natural History, University of Colorado, Boulder

Jan 2020- Feb 2020	<b>Solo Exhibition.</b> <i>Invisible Disruptions: The Cultural Politics of Hydraulic Fracturing in Weld County, Colorado</i> , collaboration with Denise Fernandes, SEEC, University of Colorado, Boulder
Nov 2019	Immersive Installation, <i>Cape Kingman Cove</i> , Private Take3 Presents event, South Lake Tahoe, NV.
Nov 2018- Dec 2018	<b>Solo Curated Exhibition</b> , from Candace Garlock Curatorial Grant. <i>Urban Biophony</i> , Sierra Arts Gallery, Reno, NV
Nov 2018- Jan 2019	Group Exhibition. Araguato - Festival de Arte Sonoro y Música Experimental de Villavicencio, Colombia, South America
Sept 2018- Nov 2018	Group Exhibition. A Smith Gallery, Johnson City, TX
April - May 2017	<b>Solo Exhibition.</b> <i>This Way That Way</i> , Fountain of Youth, Reno, NV

## Photography Publications & Press

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June 2025	Poster design for <i>The Fourth International Banana Rodeo</i>
June 2024	Poster design for <i>The Third International Banana Rodeo, 50th Anniversary</i>
June 2023	Poster design for <i>The Second International Banana Rodeo</i>
June 2022	Poster design for <i>The First International Banana Rodeo</i>
April 2022	Credited research support on <i>The Nature of Lake Tahoe, A Photographic History 1860-1960</i> by Peter Goin
Oct 2023	Credited research support on <i>Lake Tahoe: A Rephotographic History</i> by Peter Goin
May 2021	Self-published, sponsored by NEST at CU Boulder. <i>Invisible Disruptions: The Cultural Politics of Hydraulic Fracturing in Weld County, Colorado</i> , collaboration with Denise Fernandes
April 2021	Masters Thesis, CU Scholar, <i>Almost Heard: whispers of the desert.</i> <a href="https://scholar.colorado.edu">scholar.colorado.edu</a>
Oct 2020	Article in CU Boulder Today, <i>Exhibition digs into complex social issues of fracking</i> by Kenna Bruner. <a href="https://colorado.edu/today">colorado.edu/today</a>
Nov 2016	Credited research support on <i>Dooby Lane: Also Known as Guru Road, A Testament Inscribed in Stone Tablets</i> by DeWayne Williams by Peter Goin

## Grants/Awards

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2025	FY26 Project Grant for Artists Cycle A (PGA26-A), Nevada Arts Council
2023	Grant from Take 3 Presents to produce <i>The Hindsight Institute: I Told You So Moments of the last Millennium</i>
2020	Center for Humanities & the Arts, Shelter Project micro-grant, University of Colorado, Boulder
2020	NEST partial Graduate Summer Fellowship Award, University of Colorado, Boulder
2019	NEST Graduate Summer Fellowship Award, University of Colorado, Boulder
2019	Beverly Sears Graduate Student Grant award, University of Colorado, Boulder
2018	Candace Garlock Curatorial Grant, Sierra Arts Foundation, Reno, NV

## Foreign Languages

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Native English

Intermediate French

## Technical Skills

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Adobe Suite Adobe Photoshop (Advanced), Adobe Illustrator (Intermediate), Adobe InDesign (Intermediate skillset)

Google Suite Google drive, Google Sheets, Google Docs, Google Forms

Event Management Event ticketing, website building, agenda, application build and registration management. Experience with Bizzabo, Rain Focus and Zuddl.

Web3 Ticketing NFT Ticketing, invitation management with optional crypto payments and wallet connection. Experience with Moongate and Luma Delightful Events.